

# iConference 2015

Newport Beach, California, USA \* March 24-27

**Create \* Collaborate \* Celebrate**

[ischools.org/the-icongference](http://ischools.org/the-icongference)

## Sponsorship Invitation



iConference 2015 is expected to draw more than 500 scholars and researchers from academia and industry focused on the relationships among information, technology and people. The 2015 iConference is hosted by the University of California, Irvine and will take place at the Newport Beach Marriott Hotel and Spa. Your sponsorship helps support the event, and showcases your organization's products and services to key decision-makers in the information field.

Conference participation comes from over 50 member-iSchools around the world, as well as from other universities, companies, and organizations that share an interest in topics such as information behavior, information retrieval, user-centered design, taxonomy, metadata, information assurance, privacy, knowledge organization, social computing, information architecture, systems and network design, content management, competitive intelligence and human-computer interaction, and more. A full topic list can be found on the conference website: [ischools.org/the-icongference/](http://ischools.org/the-icongference/).

### Champion – \$15,000 and up

Receive general benefits for all sponsors (described below), plus:

- 3 free conference registrations
- Priority placement of profile and contact information in conference program
- Priority for full-page ad on the back cover, inside back cover, or inside front cover of conference program
- Opportunity to publicly address assembled conference participants
- 2 information tables
- Corporate material included in registration bag

### Supporter – \$10,000 and up

Receive general benefits for all sponsors (described below), plus:

- 2 free conference registrations
- Corporate profile and contact information in conference program
- Half-page ad in conference program
- 2 information tables
- Corporate material included in registration bag

### Contributor – \$5,000 and up

Receive general benefits for all sponsors (described below), plus:

- 1 free conference registration
- Corporate profile (brief) and contact information in conference program
- Quarter page ad in conference program
- 1 information table
- Corporate material included in registration bag

### Friend – Less than \$5,000 (two categories)

- Friend level sponsors of **\$2500 or more** receive general benefits for all sponsors (described below), plus:
  - 1 free conference registration
  - 1 information table
  - Corporate material included in registration bag
- Friend level sponsors of **less than \$2500** receive the general benefits for all sponsors (described below).

### General benefits for ALL sponsors:

- Company name/logo displayed at conference
- Company name/logo, with link to your website, listed on conference website: [ischools.org/the-icongference/](http://ischools.org/the-icongference/)
- Company name/logo listed on the sponsor page of the conference program
- Sponsorship formally acknowledged in online and hard copy marketing materials
- Sponsorship acknowledged at opening session

### Get Started Today!

To become a sponsor, contact Conference Chair Prof. Gary Olson: [gary.olson@uci.edu](mailto:gary.olson@uci.edu).

For other iConference information, visit the conference website [ischools.org/the-icongference/](http://ischools.org/the-icongference/) or contact Conference Coordinator Clark Heideger: [iclark@uw.edu](mailto:iclark@uw.edu).